



# Bonus #5: 50 Done-for-You Email Subject Lines

## How to Use This Swipe File

- Copy → Paste → Send.
  - Adapt with your product, niche, or audience for best results.
  - Split into **4 categories**: Curiosity, Urgency, Value, and Personal/Conversational.
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## Curiosity Subject Lines (15)

1. The secret to [Achieving Goal] revealed
2. Nobody talks about this in [Industry]...
3. The ugly truth about [Topic]
4. What I discovered after [Action] shocked me
5. This one mistake is killing your [Result]
6. Do you know about this hidden shortcut?
7. I bet you've never tried this [Strategy/Tool]...
8. What you don't know about [Topic] (yet)
9. A controversial take on [Industry/Topic]
10. Can I be honest with you about [Problem]?
11. Why most [Audience Type] never succeed at [Goal]

- 12. This changes everything about [Topic]
  - 13. The #1 overlooked way to [Achieve Goal]
  - 14. You won't believe how easy this is
  - 15. I finally figured out [Topic] (and it's not what you think)
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## Urgency Subject Lines (10)

- 16. Last chance: doors close tonight
  - 17. Only 3 hours left to grab this deal
  - 18. This offer disappears at midnight
  - 19. Act now — before it's gone for good
  - 20. Don't miss out: limited spots available
  - 21. Final reminder: sale ends today
  - 22. Going... going... almost gone
  - 23. The countdown is ticking — grab your spot
  - 24. Today's your last shot to join us
  - 25. Say goodbye to this offer in 24 hours
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## Value Subject Lines (15)

- 26. 5 ways to save time with [Topic]
- 27. The complete guide to [Achieving Result]

28. New tool that makes [Task] 10x easier
  29. 7 secrets every [Audience] should know
  30. The easiest way to start with [Topic]
  31. How I doubled my [Metric] in 30 days
  32. Free checklist for [Task/Goal] inside
  33. Why this simple system works like magic
  34. The fastest path to [Desired Outcome]
  35. Discover the exact steps I use for [Result]
  36. Case study: how [Person/Business] achieved [Result]
  37. Here's what actually works in [Industry]
  38. Unlock 3 quick wins for [Audience]
  39. The smarter way to [Do Task] starting today
  40. Why [Tool/Method] beats everything else I've tried
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## Personal/Conversational Subject Lines (10)

41. Quick question for you...
42. Can I share something personal?
43. You asked, I listened
44. A little confession...
45. Let's get real about [Problem]

46. I think you'll relate to this

47. My honest take on [Topic]

48. Just between us...

49. Can I tell you a quick story?

50. I almost gave up on [Goal] — here's what changed